

Emily Kurth

UX / UI Designer & Consultant

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ABOUT

UX/UI designer. I bring curiosity, determination and creativity to every project. I lean on iterative, research-driven design principles, depend on data and creative instinct, and prioritize meeting clients exactly where they are at, and getting them a design product that will bring them where they want to go. With 6+ years of agency experience, cross-cultural communication and linguistic fieldwork, and a lifelong practice across multiple artistic and creative mediums, I design with intelligence, artistry and a determination to leave every user, client and stakeholder saying, "wow, that worked really well!"

EXPERIENCE

UX/UI Design Mentee

Field Day Lab, UW-Madison • Madison, WI • Ongoing

- Active mentorship with the Art Director of Field Day Lab, a UW-Madison research lab designing educational games used by students nationwide
- Exploring UX and visual design practices in the context of game-based learning and educational product design

Lead UX/UI Designer

Agathon • Remote • November 2022 – Present

- Oversees all UX and UI design work across multiple concurrent client projects at a mission-driven software agency
- Conducts end-to-end user research: personas, empathy mapping, user journeys, usability studies, and synthesis into actionable design improvements
- Migrated aged design systems from sunseting platforms into Figma, paired with JIRA project management workflows
- Redesigned homepages for multiple clients, including a nonprofit with 400k+ unique daily visitors
- Establishes and maintains multiple Figma design systems serving web and mobile products simultaneously
- Creates branding guidelines and manages UI to ensure brand adherence across all products
- Integrates AI tools into design workflows; growing expertise with Figma AI integrations

Graphic Designer / UX Designer

Cru • Remote • June 2019 – November 2022

- Designed and developed website pages, app prototypes, infographics, and user learning platforms
- Conducted user research and usability testing; launched websites, apps, and digital products
- Facilitated ideation meetings with stakeholders; managed project timelines using SCRUM methodology
- Implemented cross-cultural empathy-building into the design ideation process

Development & Outreach Coordinator

Ethnos360 • United States • 2013 – 2015 & 2018 – 2019

- Led fundraising campaigns, donor relations, and retention strategies for field-based research work
- Delivered public speaking engagements to diverse audiences on cross-cultural and linguistic work
- Developed digital marketing presence and coordinated multi-channel outreach communications

Language Researcher & Field Worker

YMMP (Yayasan Missi Masyarakat di Pedalaman) • Indonesia • November 2015 – November 2017

- Conducted immersive linguistic fieldwork toward literacy development for an unwritten language
- Designed research studies ensuring broad cultural and demographic representation

→ Mapped cultural frameworks to deepen cross-cultural understanding for expat communities

EDUCATION

Bachelor's Degree, Cross-Cultural Communication

Ethnos360 • Camdenton, MO • 2009 – 2012

Google UX Design Certificate

Coursera / Google • UX research, wireframing, prototyping, and usability testing

SKILLS & TOOLS

Design & Research	Tools	Methods	Soft Skills
UX/UI Design	Figma	User Research	Curiosity
Visual Design	InVision	Usability Testing	Active Listening
Design Systems	Firebase	Wireframing	Emotional Intelligence
Branding & Identity	JIRA	Prototyping	Adaptability
Responsive Design	Google Suite	Competitive Audit	Persistence & Follow-through
Graphic Design	AI Design Tools	Heuristic Evaluation	Growth Mindset
Color Theory & Composition		SCRUM	Storytelling
			Resourcefulness
			Facilitation
			Cross-disciplinary Communication

CREATIVE PRACTICE

Active practice across multiple artistic mediums — music (songwriting, vocals), painting, drawing, and graphic design. A lifelong creative background that directly informs an eye for visual balance, color, composition, and the instinct to make things beautiful as well as functional.